

## **PRIVACY POLICY**

Qscape (the "Company") is a UK based software developer/reseller and Landscape Architectural CAD services provider.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed and stored by us. This Privacy Policy governs this website at www.qscape.co.uk. (referred to in this Privacy Policy as the "Website"). Other sites to which the Website may be linked are not covered by this Privacy Policy.

We reserve the right to revise this Privacy Policy at any time. If this policy changes in any way, the revisions will become effective immediately upon posting to our website. Continuing to visit the Website & regularly reviewing this page ensures you are always aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties. By continuing to use the Website you will also be deemed to accept any such variations.

## **DATA STORAGE**

The Company is compliant with the General Data Protection Regulation and we recognise and fully respect your privacy. It is important to us to use reasonable care to protect and securely store any information collected from you, however, we cannot guarantee the security of your data transmitted to the Website; any transmission is at your own risk. Once we have received your personal data, we adopt appropriate, up-to-date practices to keep this as safe as possible and protect against unauthorised use.

## **DATA USAGE**

We do not share, sell or trade your personal data outside of the Company.

You may visit the Website anonymously.

We will collect personal identification information from you, only if you voluntarily submit such information to us. The Company will use the data you supply to answer an enquiry or to administer an ongoing commercial relationship.

To make any changes to the information we may hold about you or want to be removed from our database, please contact us at office@qscape.co.uk.

## **WEBSITE ANALYTICS**

Our website uses Google Analytics, a service which transmits Website traffic data to Google servers in the United States. Google Analytics uses "cookies", small text files, placed on your computer to collect standard internet log information and visitor behaviour information in an anonymous form.

Google Analytics does not identify personal information or individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand Website traffic and webpage usage.